

As a Scrum Product Owner You...

...hold the **vision** for the product on behalf of the business, the customer, and the user.

...represent **the interests of the business** to the team.

...represent the product and the team to the business.

...communicate with **stakeholders** regularly.

...do *not* hold the role of scrum master.

...do *not* do implementation work.

...write **user stories**.

...help others write user stories.

...understand the **business value** of each user story.

...assign numeric business value to each user story.

...**prioritize** the user stories into a strictly ordered backlog.

...identify **acceptance criteria** for each story.

...collaborate with the rest of the team to create the team's **definition of done**.

...**accept** or **reject** completed work, determining whether it has met the acceptance criteria.

...arbitrate **conflicting requirements** from stakeholders.

...do *not* tell the team how to do the work.

...provide the **information** that the team needs to estimate each story.

...make yourself **available** to answer the team's questions about requirements and business value.

...do *not* estimate stories—that's the team's purview.

...make the call in the rare instances when a sprint needs to be terminated early.

...clarify requirements for the team.

...lead the first part of the **sprint planning** meeting.

...lead the **story time** meetings.

...gather **feedback** from stakeholders at the sprint review.

